

## Recognizing and Prioritizing the Cultural Heritage Values in Role of Sustainable Rural Development Based on Oreste Model (The Case Study: Oraman Cultural Heritage)

Mohammad reza Rezvani<sup>1</sup>, Mohammad Mahmoudi<sup>2</sup>, Peyman Qudsi<sup>3,\*</sup>.

1. Professor of the Department of Geography and Rural Planning, Faculty of Geography, University of Tehran, Tehran, Iran.

2. PhD in Rural Development Planning and Policy, Faculty of Geography, University of Tehran, Tehran, Iran.

3. Master of Geography and land use planning, Faculty of Geography, University of Tehran, Tehran, Iran.

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### Abstract

One of the key in the cultural heritage is value, because all that we do in terms of cultural, heritage, including, identification, protection and introduction; all due to the values that are inherent in cultural heritage. Considering the importance of this issue, research has been designed with the aim of recognizing and prioritizing the cultural heritage values in the sustainable development of the Uraman region. Research is objective, applied, in terms of research method, mixed, in terms of nature, descriptive-analytical and tool-based, based on observation, interview and questionnaire. The statistical population is experts and experts in the field of cultural heritage and tourism in the region of Uraman, governorates and districts of the Uraman region and local administrators. In the first part of this research, a study was conducted to identify the cultural heritage values of Hooraman region, and documentary and interviews with experts and experts from the community. In the second part, in order to prioritize the cultural heritage values of the region in realizing sustainable development, identified capacities in the form of 11 values in a questionnaire entitled the importance of each of the values in realizing sustainable development, divided into three dimensions: economic, socio-cultural and biological. The environment is designed and evaluated by community of experts, local elites and rural managers (146 people). Finally, based on the entropy technique, the weighting of the indices is based on the ranking of the values. The results of the research indicate 46 capacity in the form of 11 values in the region. Among these values, respectively, spiritual values with 358.5 points in the first rank, historical with 367.5 points in the second rank, architecture with 444.5 points in the third rank, entertainment with 497 points in the fourth rank, social with 520.5 points in the rank of Fifth, environment with 631 points, sixth place, education with 557.5 points, seventh place, biodiversity with 631 points, eighth place, visual with 672.5 points, ninth place, art with 675 points, tenth place and scientific value with 833 points. Eleventh place had the highest and lowest importance in cultural heritage mapping, respectively.

**Keywords:** Recognition, Cultural Heritage, Sustainable Development, Oraman Oreste.

\* Corresponding Author; [peyman.qudsi@ut.ac.ir](mailto:peyman.qudsi@ut.ac.ir)