

Analysis of the effect of local business environment on the development of rural home industries

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Abstract

Since the number of home businesses in the villages of Ghani Bigloo rural district increased by 4.5% to 230 during 2005-2002, the aim of this study is to analyze the factors that affect the business environment of home industries in the study area. To do this, 8 villages out of a total of 33 villages were selected as a sample from among the rural settlement spatial patterns in which 1614 households live, and among these, 280 household heads were calculated as a sample size by the Cochran's formula and Morgan table. The collected information has three scales: relative, rank and distance, which can be analyzed at both household and village levels. Data analysis was performed with SPSS software and appropriate parametric and non-parametric tests and the following results were obtained: Most of those who turned to family businesses were middle-aged, illiterate or female-headed households, mostly due to economic constraints. They have moved in this direction and in this direction the fields of entrepreneurship, self-management and managerial family, upgrading and improving the current business situation, applying for licenses and forming cooperatives, applying for financial facilities and credits, trying to create new ideas and they did not pay attention to job diversity and the like. It is suggested that Dehyaran and the Islamic Council, within the scope of their authority, provide the ground for the recognition of these businesses and the establishment of cooperatives and rural micro-credit funds to improve the situation of these businesses.

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